FIGURE 1

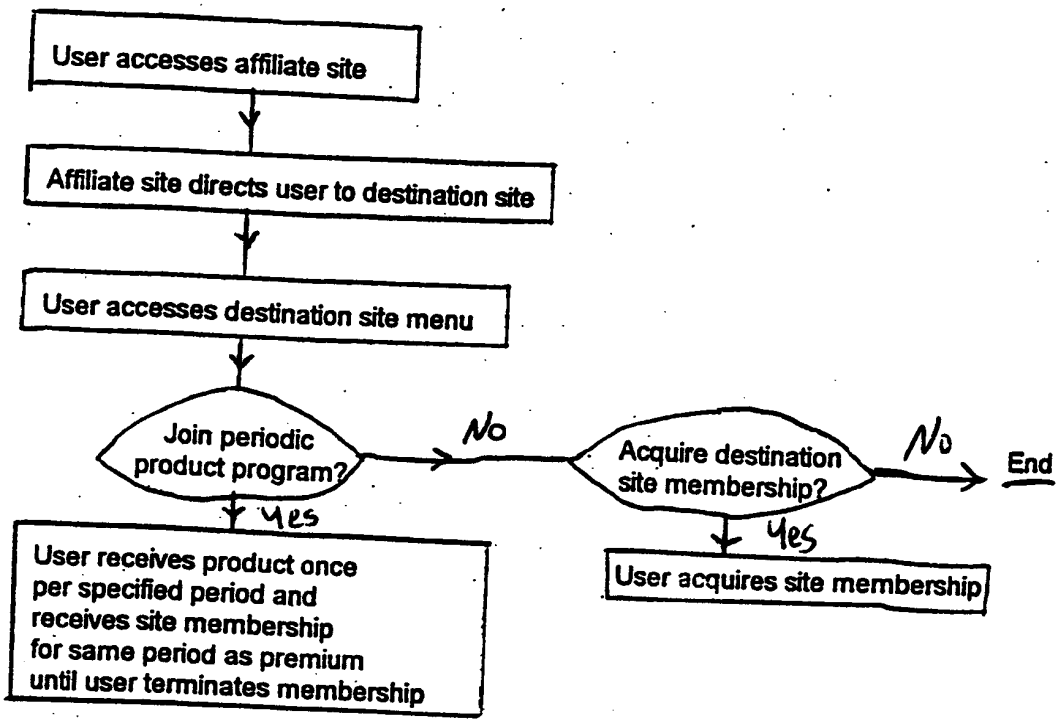

User accesses affiliate site
Affiliate site directs user to destination site
User accesses destination site menu
Join periodic product program?
No
Acquire destination site membership?
No
End
Yes
Yes
User receives product once per specified period and receives site membership for same period as premium until user terminates membership
User acquires site membership

FIGURE 2

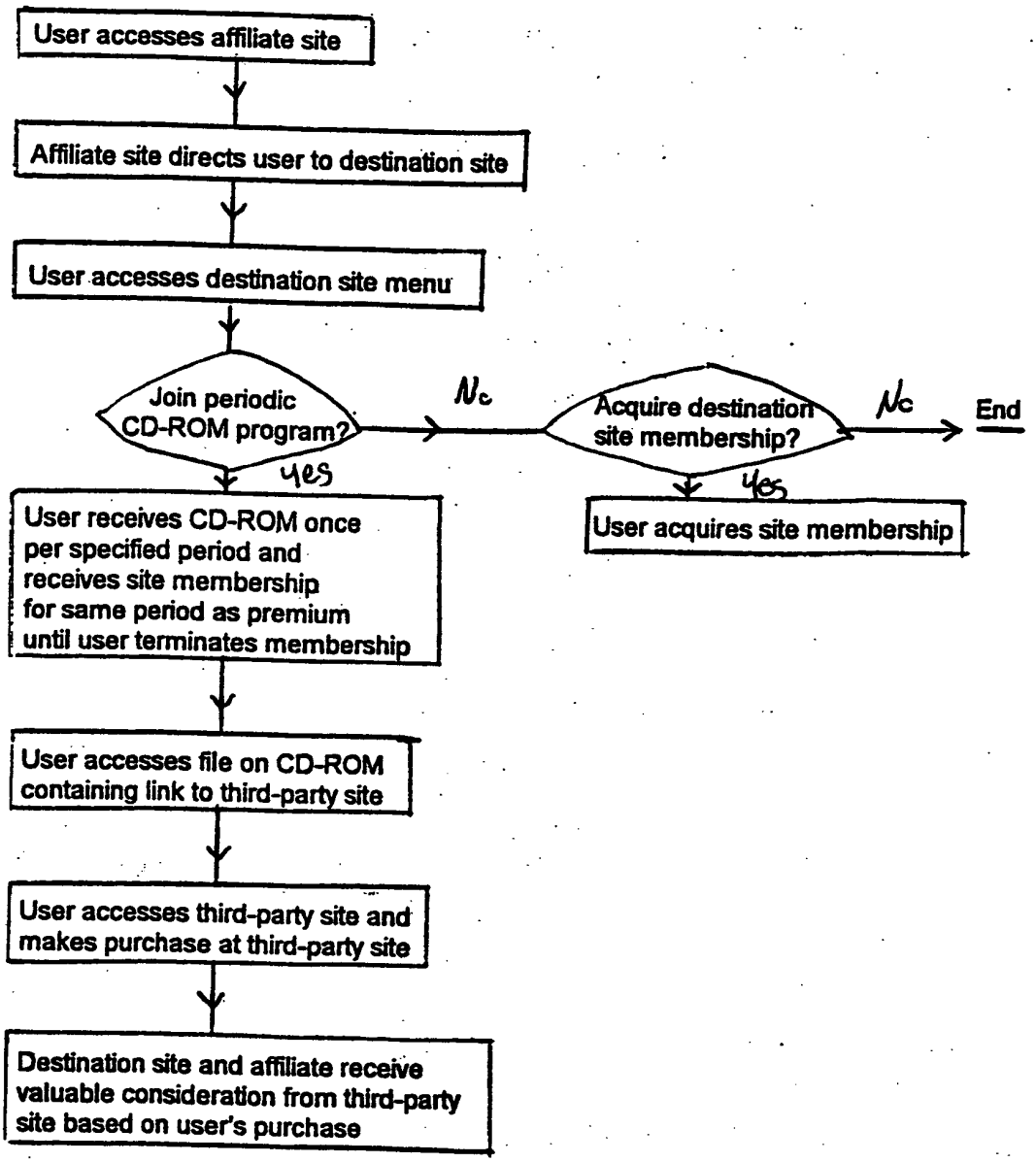
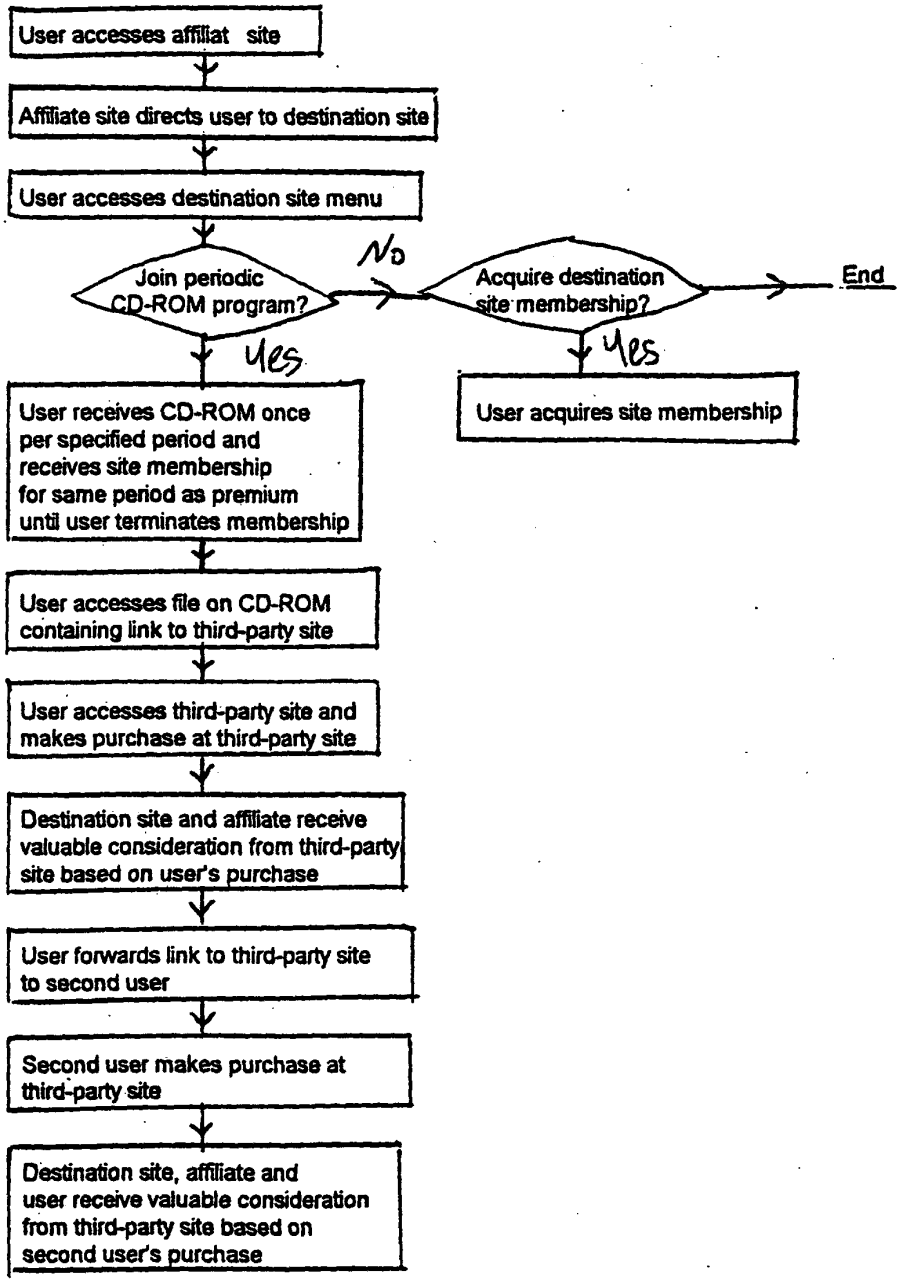

User accesses affiliate site
Affiliate site directs user to destination site
User accesses destination site menu
Join periodic CD-ROM program?
No
Acquire destination site membership?
No
End
Yes
Yes
User receives CD-ROM once per specified period and receives site membership for same period as premium until user terminates membership
User acquires site membership
User accesses file on CD-ROM containing link to third-party site
User accesses third-party site and makes purchase at third-party site
Destination site and affiliate receive valuable consideration from third-party site based on user's purchase

FIGURE 3


User accesses affiliat site
Affiliate site directs user to destination site
User accesses destination site menu
Join periodic CD-ROM program?
No
Acquire destination site membership?
End
Yes
Yes
User receives CD-ROM once per specified period and receives site membership for same period as premium until user terminates membership
User acquires site membership
User accesses file on CD-ROM containing link to third-party site
User accesses third-party site and makes purchase at third-party site
Destination site and affiliate receive valuable consideration from third-party site based on user's purchase
User forwards link to third-party site to second user
Second user makes purchase at third-party site
Destination site, affiliate and user receive valuable consideration from third-party site based on second user's purchase